

Subject: Re: LA Fleet Week Welcome Party Banner
From: Lorena Parker <lparker@sanpedrobid.com>
Date: 07/31/2017 11:28 AM
To: "John, Stephen" <SJohn@portla.org>
CC: "Adams-Lopez, Theresa" <TAdams-Lopez@portla.org>, "Bezmalinovich, Augie" <ABezmalinovich@portla.org>

The banner needs corrections.

The event is from 5:00 - 10:00pm

It will be at 398 W. 6th Street (6th St. & Mesa St.)

Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
**San Pedro Historic Waterfront
Business Improvement District**
390 W. 7th Street | San Pedro, CA 90731
T [310.832.2183](tel:310.832.2183) | F [310.832.0685](tel:310.832.0685)
lparker@sanpedrobid.com
www.sanpedrobid.com

On Mon, Jul 31, 2017 at 11:18 AM, John, Stephen <SJohn@portla.org> wrote:

Lorena,

The banner size is 4'h X 10'w. We are producing a total of 5 banners.

Can you confirm if the banner artwork has been approved?

Please let us know.

Thank you,

Stephen

From: Lorena Parker <lparker@sanpedrobid.com>
Date: Monday, July 31, 2017 at 11:12 AM
To: "John, Stephen" <SJohn@portla.org>

Subject: Re: LA Fleet Week Welcome Party Banner

Stephen,

What size are the banners? We are looking to place one at the main stage.

Thanks.

Lorena Parker

Executive Director

San Pedro Property Owners' Alliance

San Pedro Historic Waterfront

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On Fri, Jul 21, 2017 at 9:32 AM, John, Stephen <SJohn@portla.org> wrote:

Lorena,

Attached is the revised banner.

Please review and let us know.

Thank you,

Stephen

From: "Baker, Arley" <ABaker@portla.org>
Date: Friday, July 21, 2017 at 9:16 AM
To: Lorena Parker <lparker@sanpedrobid.com>, "John, Stephen" <SJohn@portla.org>
Cc: "Jonathan Williams (jwilliams@lafleetweek.org)" <jwilliams@lafleetweek.org>
Subject: Re: LA Fleet Week Welcome Party Banner

Thanks for the feedback. I am looping Stephen in to make the changes. Please let me know if there's anything else you would like changed. We will revert Monday with the revised layout. Thank you and have a good weekend.

Respectfully,

Arley Baker

Senior Communications Director

Port of Los Angeles

o [310-732-3093](tel:310-732-3093)

Sent from my iPhone

On Jul 21, 2017, at 2:14 AM, Lorena Parker <lparker@sanpedrobid.com> wrote:

Arley,

It should say 6th and Mesa and the starting time should be 5:00pm.

Thank you.

Lorena

On Jul 20, 2017, at 4:33 PM, Baker, Arley <ABaker@portla.org> wrote:

Augie requested some banners for PBID (I think)

Our Graphics folks sent me the attached

What do you think?

AB

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<LA Fleet Week-town sign 2017_v03.pdf>

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